



LOS ANGELES POLICE RESERVE FOUNDATION

Hon. Tom LaBonge , L.A. City Councilmember, District #4

Ira Reiner, President/CEO, Homeland Security Advisory Council

And Reserve Corp Officers of the Year

Sheraton Universal Hotel / Universal City, CA

Twice a Citizen

Saturday, April 11, 2015

★ SPONSORSHIP / TICKET OPPORTUNITIES ★

Yes, we would like to support the 'Twice a Citizen' Gala as follows:

SPONSORSHIP:

EVENT HOST - \$50,000

· (Contact office for full details)

EVENT CO-HOST - \$25,000

- Recognition from the Podium
- Shared red carpet signage
- One VIP table for 10 guests
- Host 50 Reserve Officer Dinners
- Inside 4 color Cover of Journal and additional benefits

RESERVE SPONSOR - \$15,000

- Recognition from the Podium
- Shared red carpet Signage
- One VIP Table for 10 guests
- Host 30 Reserve Officer Dinners
- Priority 4-color page ad in Journal and additional benefits

TWICE A CITIZEN "FRIEND" - \$1,000

- 2 Priority seats
- Black & White full-page ad in Journal

TABLE HOSTS:

CHIEF'S TABLE - \$10,000

- Name on all printed materials
- Priority 4-color page ad in Journal
- Premium table for 10 guests
- Recognition from podium

COMMANDER'S TABLE - \$5,000

- Name on all printed materials
- 4-color page ad in Journal
- Table for 10 guests

LIEUTENANT'S TABLE - \$2,500

- Name on all printed materials
- Black & White full page ad in Journal
- Table for 10 guests

INDIVIDUAL TABLES AND TICKETS:

Friends Table of 10 @ \$2,000 EA (no ad included)

Friends Tickets @ \$ 200 EA

Please provide guests' names on reverse, or fax list to 818.994.6181 by no later than April 8, 2015.

All members of the Reserve Corp receive complimentary tickets to our event.

Please consider underwriting some of the costs associated with our event or costs incurred throughout the year.

Sorry, we cannot attend but will sponsor _____ Reserve Officers to attend the event x \$100 each = _____.

ADDITIONAL SUPPORT OPPORTUNITIES:

(Support for Los Angeles Police Reserve Foundation General Fund)

- | | | |
|---|--------------------|----------|
| <input type="checkbox"/> I would like to help sponsor lunches during officer training events | \$50 - \$250 | \$ _____ |
| <input type="checkbox"/> I would like to sponsor _____ officers to attend training seminars | \$100-\$200 | \$ _____ |
| <input type="checkbox"/> I would like to help fund the cost of producing The Rotator Newsletter | \$500-\$1,000 | \$ _____ |
| <input type="checkbox"/> I would like to sponsor a tactics and training class for reserve officers | \$1,000 to \$5,000 | \$ _____ |
| <input type="checkbox"/> I would like to make a general donation to the Los Angeles Police Reserve Foundation | | \$ _____ |

COMMITMENT INFORMATION:

Please complete payment information on the second page of this form and return via email to info@theproperimageevents.com, fax to 818.994.6181, or mail as indicated. For additional information, please call the Event Office at 818.994.4661.

Reserve Officers, Specialists and LAPD staff, please call the Event Office at 818.994.4661 to request RSVP and special rate information.



LOS ANGELES POLICE RESERVE FOUNDATION

Hon. Tom LaBonge , L.A. City Councilmember, District #4

Ira Reiner, President/CEO, Homeland Security Advisory Council

And Reserve Corp Officers of the Year

Sheraton Universal Hotel / Universal City, CA

Twice a Citizen

Saturday, April 11, 2015

★ COMMEMORATIVE JOURNAL ★

We would like to sponsor an ad in tribute to the Reserves and/or the Honorees at the following level:

** 50% discount on advertising rates for all LAPD Reserve Officers and Specialists*

ADVERTISING OPPORTUNITIES:

- PRIORITY 4-COLOR: \$ 3,000
- 4-COLOR: \$ 2,000
- SILVER: (SILVER & BLACK) \$ 1,000
- B&W FULL PAGE: \$ 750
- B&W HALF PAGE: \$ 400
- B&W QUARTER PAGE: \$ 200
- B&W BUSINESS CARD: \$ 100

ADVERTISING SPECS:

Commemorative Journal trim size will be 8 1/2" x 11".

4-color, Silver, and Full page ads may bleed.

We will be happy to typeset copy of 30 words or less at no charge.

Please provide copy and/or company logo via email in jpeg, eps or tiff format;

High Res PDF, Illustrator, or Photoshop artwork preferred.

DEADLINES: Space Reservation – **March 27, 2015**
Digital Art Deadline – **March 31, 2015 (FIRM)**

Please forward finished art to ads@theproperimageevents.com

Please complete and return this form via fax to **818.994.6181**, email or mail as indicated below:

COMMITMENT INFORMATION:

Name(s) _____ Title _____

Company _____ Phone (_____) _____ - _____

Address _____ Fax # (_____) _____ - _____

City / State / Zip _____

Contact (if different) _____ Email _____ @ _____

Listing for printed materials _____

(Please print your name or company exactly as you wish it to appear on the event printed materials)

Enclosed is our check payable to: **Los Angeles Police Reserve Foundation**

Please charge \$ _____ to my: Visa MC Amex

Card # _____ Exp ____/____

Signature _____ CVV# _____ Zip Code _____

Please return to:

Los Angeles Police Reserve Foundation

(FEDERAL TAX ID # 95-3900093)

5903 Noble Avenue
Van Nuys, CA 91411

This form may be faxed to 818-994-6181 or emailed to info@theproperimageevents.com if using a credit card.
Charitable Services Permit on file. For additional information, please call 818-994-4661.