



**LOS ANGELES POLICE
RESERVE FOUNDATION** honors

Kent McCord

Martin Milner (In Memoriam)

and **Reserve Corps Officers of the Year**

The Avalon in Hollywood, California

Twice a Citizen

Saturday, April 16, 2016 – 5:30 p.m.

★ **SPONSORSHIP/TICKET OPPORTUNITIES** ★

Yes, we would like to support the Twice a Citizen Gala as follows:

SPONSORSHIP:

- ☐ **EVENT HOST — \$50,000**
(Contact office for full details)
- ☐ **EVENT CO-HOST — \$25,000**
 - Recognition from the podium
 - Shared red carpet signage
 - One VIP table for 10 guests
 - Host 50 reserve officer dinners
 - Inside 4-color cover of Journal and additional benefits
- ☐ **RESERVE SPONSOR — \$15,000**
 - Recognition from the podium
 - Shared red carpet signage
 - One VIP table for 10 guests
 - Host 30 reserve officer dinners
 - Priority 4-color full-page ad in Journal and additional benefits
- ☐ **TWICE A CITIZEN FRIEND — \$1,000**
 - 2 priority seats
 - Black & white full-page ad in Journal

TABLE HOSTS:

- ☐ **CHIEF'S TABLE — \$10,000**
 - Name on all printed materials
 - Priority 4-color full-page ad in Journal
 - Premium table for 10 guests
 - Recognition from podium
- ☐ **COMMANDER'S TABLE — \$5,000**
 - Name on all printed materials
 - 4-color full-page ad in Journal
 - Table for 10 guests
- ☐ **LIEUTENANT'S TABLE — \$2,500**
 - Name on all printed materials
 - Black & white full-page ad in Journal
 - Table for 10 guests

INDIVIDUAL TABLES AND TICKETS:

- ☐ Friends table of 10 @ \$2,000 each (no ad included)
- ☐ Friends tickets ____ @ \$200 each

Please provide guests' names on reverse, or fax list to (818) 994-6181 by no later than **April 8, 2016**.

All members of the Reserve Corps receive complimentary tickets to our event.

Please consider underwriting some of the costs associated with our event or costs incurred throughout the year.

- ☐ Sorry, we cannot attend but will sponsor _____ reserve officers to attend the event @ \$100 each = _____.

ADDITIONAL SUPPORT OPPORTUNITIES: (Support for Los Angeles Police Reserve Foundation General Fund)

- ☐ I would like to sponsor ____ officers to attend training seminars \$100 to \$200 \$ _____
- ☐ I would like to help fund the cost of producing the *Rotator* newsletter \$500 to \$1,000 \$ _____
- ☐ I would like to sponsor a tactics and training class for reserve officers \$1,000 to \$5,000 \$ _____
- ☐ I would like to make a general donation to the Los Angeles Police Reserve Foundation \$ _____

COMMITMENT INFORMATION:

Please complete payment information on the second page of this form and return via email to info@theproperimageevents.com, fax to (818) 994-6181, or mail as indicated. For additional information, please call the Event Office at (818) 994-4661.

**Reserve officers, specialists and LAPD staff, please call the Event Office at (818) 994-4661
to request RSVP and special rate information.**



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★ COMMEMORATIVE JOURNAL ★

We would like to sponsor an ad in tribute to the
reserves and/or the honorees at the following level:

ADVERTISING OPPORTUNITIES:

- | | |
|---|----------------|
| <input type="checkbox"/> PRIORITY 4-COLOR | \$3,000 |
| <input type="checkbox"/> 4-COLOR | \$2,000 |
| <input type="checkbox"/> SILVER (SILVER & BLACK) | \$1,000 |
| <input type="checkbox"/> B&W FULL PAGE | \$750 |
| <input type="checkbox"/> B&W HALF PAGE | \$400 |
| <input type="checkbox"/> B&W QUARTER PAGE | \$200 |
| <input type="checkbox"/> B&W BUSINESS CARD | \$100 |

AD SPECS

- ✓ Commemorative Journal trim size will be 8 1/2" x 11".
- ✓ 4-color, silver and full-page ads may bleed.
- ✓ We will be happy to typeset copy of 30 words or less at no charge.
- ✓ Please provide copy and/or company logo via email in JPG, EPS or TIFF format.
- ✓ Final ads should be high-res PDF or JPG artwork.

DEADLINES:

Space reservation — **March 29, 2016** • Digital art deadline — **April 4, 2016** (FIRM)

Please forward finished art to ads@theproperimageevents.com

Please complete and return this form via fax to **(818) 994-6181**, email or mail as indicated below:

COMMITMENT INFORMATION:

Name(s) and title(s) _____

Company _____ Phone (_____) _____ - _____

Address _____ Fax (_____) _____ - _____

City/State/ZIP _____

Contact (if different) _____ Email _____

Listing for printed materials _____

Please print your name or company exactly as you wish it to appear on the event printed materials.

☐ Enclosed is a check payable to: **Los Angeles Police Reserve Foundation**

☐ Please charge \$ _____ to my: ☐ Visa ☐ MC ☐ Amex

Card # _____ Exp _____ / _____

Signature _____ CVV# _____ ZIP code _____

Please return to:

Los Angeles Police Reserve Foundation (FEDERAL TAX ID #95-3900093)

5903 Noble Avenue, Van Nuys, CA 91411

This form may be faxed to **(818) 994-6181** or emailed to info@theproperimageevents.com if using a credit card.

Charitable Services Permit on file. For additional information, please call (818) 994-4661.