



**LAPD RESERVE
CONCEPTS**

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PRESENTED BY WALLY SABRIA

why?

Every good campaign starts with understanding why.

Why would someone want to join?

Why would someone give up their weekends?

Why would someone work for free?

Why do current LAPD Reserve officers do what they do?

each answer is different.

Some do it for the thrill, the action, the adventure.

Some do it to be the change they want to see in their community.

Some do it to fill a void in their life or work.

Some do it to fulfill a life-long dream.

to be a reserve is to...



...new heights in personal and professional development

RE+IMAGINE

...the opportunity to truly make a difference



...your commitment to your country & your community

RE+DEFINE

...how others see you and how you see yourself



...to serve in so many ways, for so many reasons

So let's tell these stories.

*Let's showcase all the different backgrounds,
all the different individuals that answer this call
to serve.*



RE+SERVE

For Tim, working as a software programmer was a great career. But he knew he could do more. He followed the call to volunteer as a Reserve Officer with the Los Angeles Police Department. For one weekend per month, Tim reboots and serves his family and his community in a whole new way.

MINIMUM REQUIREMENTS

- U.S. High School Diploma or Equivalent
- U.S. Citizen or Have Applied for Citizenship
- Excellent Health and Physical Condition
- Background Suitable for Employment as a Police Officer
- 18 Years of Age / No Maximum Age

*Reboot your career, today.
Learn more by visiting:*

www.LAPDreserve.com



| | | |
|-------|-------|--------|
| 3,478 | 413 | 19.76% |
| 1,293 | 41 | 25.73% |
| 2,487 | 115 | 23.96% |
| 2,384 | 112 | 17.96% |
| 1,429 | 63 | 41.00% |
| 1,203 | 44 | 16.77% |
| 3,094 | 123 | 2.81% |
| 2,094 | 75 | 5.24% |
| 3,027 | 131 | 1.71% |
| 7,115 | 1,391 | 10.75% |



RE+SERVE

For Rebecca, working as an accountant for the State of California was an important job. But she knew she could do more. She followed the call to volunteer as a Reserve Officer with the Los Angeles Police Department. For one weekend per month, Rebecca reaches new heights in her personal and professional development by serving her family and her community in a whole new way.

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RE+SERVE

For Sammy, working as an IT Manager was an important job. But he knew he could do more. He followed the call to volunteer as a Reserve Officer with the Los Angeles Police Department. For one weekend per month, Sammy reboots his routine and serves his community in a whole new way.

MINIMUM REQUIREMENTS

- U.S. High School Diploma or Equivalent
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- Background Suitable for Employment as a Police Officer
- 18 Years of Age / No Maximum Age

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