



Saturday, May 2, 2020 – 5:00 pm
Skirball Cultural Center – Guerin Pavillion
Los Angeles, CA

LOS ANGELES POLICE RESERVE FOUNDATION

presents the

2020 TWICE A CITIZEN GALA

honoring

Steve Soboroff

L.A. Police Commission President and Philanthropist
and

Reserve Corps Officers of the Year

SPONSORSHIP / TICKET OPPORTUNITIES

EVENT HOST - \$25,000

- One VIP table for 10 guests
- Recognition from the Podium
- Red carpet signage
- Host 50 Reserve Officer Dinners
- Inside 4-color cover of Journal

RESERVE SPONSOR - \$15,000

- One VIP Table for 10 guests
- Recognition from the Podium
- Shared red carpet Signage
- Host 30 Reserve Officer Dinners
- Priority 4-color page ad in Journal

TWICE A CITIZEN "FRIEND" - \$1,000

- 2 Priority seats
- Black & White Full page ad in Journal

Please provide guests' names with this form, via email, by no later than May 1, 2019.

CHIEF'S TABLE - \$10,000

- Premium table for 10 guests
- Priority 4-color page ad in Journal
- Name on all printed materials
- Recognition from podium

COMMANDER'S TABLE - \$5,000

- Table for 10 guests
- Name on all printed materials
- 4-color page ad in Journal

LIEUTENANT'S TABLE - \$3,000

- Name on all printed materials
- Black & White full page ad in Journal
- Table for 10 guests

INDIVIDUAL TABLES AND TICKETS:

- Table of 10 @ \$ 2500
- Tickets __ @ \$ 250 each
- VIP Tickets __ @ \$ 500 each

Please consider underwriting some of the costs associated with our event or costs incurred throughout the year.

- I will sponsor _____ Reserve Officers to attend the event x \$100 each \$_____
- We would like to host 50 reserve officers to attend the event at \$100 each \$ 5,000
- We would like to underwrite the printing of invitations & postage to the event \$ 4,500
- We would like to sponsor the awards for all Reserve Officers of the Year \$ 2,000

ADDITIONAL SUPPORT OPPORTUNITIES: (Support for Los Angeles Police Reserve Foundation General Fund)

- I would like to sponsor Reserve Office Training \$100-\$500 \$_____
- I would like to help fund the cost of producing The Rotator Newsletter \$1,000 \$_____
- I would like to make a general donation to the Los Angeles Police Reserve Foundation \$_____

COMMITMENT INFORMATION:

Please complete payment information on page 2 and return via email to info@theproperimageevents.com, or mail as indicated.

For additional information, please call the Event Office at 818.994.4661.



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COMMEMORATIVE JOURNAL

ADVERTISING OPPORTUNITIES:

- PRIORITY 4-COLOR: \$ 3,500
- 4-COLOR: \$ 2,500
- PRIORITY FULL PAGE: \$ 1,500
- B&W FULL PAGE: \$ 1,000
- B&W HALF PAGE: \$ 500
- B&W QUARTER PAGE: \$ 300
- B&W BUSINESS CARD: \$ 150

DEADLINES:

Space Reservation – April 20, 2020
Digital Art Deadline – April 23, 2020 (FIRM)

Please forward finished art to ads@theproperimageevents.com.

Please complete and return this form via **email**, or **mail** as indicated below:

ADVERTISING SPECS:

Commemorative Journal trim size will be 8 1/2" x 11".

4-color, silver, and full page ads may bleed.

We will be happy to typeset copy of 30 words or less at no charge.

Please provide copy and/or company logo via email in jpeg, eps or tiff format; High Res PDF, Illustrator, or Photoshop.

COMMITMENT INFORMATION:

Name(s) _____ Title _____

Company _____ Phone (_____) _____ - _____

Address _____ Fax # (_____) _____ - _____

City / State / Zip _____

Contact (if different) _____ Email _____ @ _____

Company Name as you wish it to appear for printed materials

Enclosed is our check payable to: **Los Angeles Police Reserve Foundation**

Please charge \$ _____ to my: Visa MC Amex

Card # _____ Exp _____ / _____

Signature _____ CVV# _____ Zip _____

Please return to: Los Angeles Police Reserve Foundation (FEDERAL TAX ID # 95-3900093)
 5903 Noble Avenue, Van Nuys, CA 91411

This form may be emailed to info@theproperimageevents.com if using a credit card.
Charitable Services Permit on file. For additional information, please call 818-994-4661.